

SC 104

THREE YEAR B.A./B.Sc./B.Com./B.B.A. DEGREE EXAMINATION,
DECEMBER 2023 / JANUARY 2024

LIFE SKILL COURSES

FIRST SEMESTER

COURSE 4 : COMMUNICATION SKILLS

(w.e.f. 2023 – 2024 Admitted Batch)

Time : 2 hours

Maximum : 50 marks

(No additional sheet will be supplied)

Answer any FIVE of the following.

1. Explain the process of communication.
 2. Elucidate the various types of communication.
 3. Discuss how communication can be made effective.
 4. Enumerate the strategies for effective communication.
 5. How speech can be made effective?
 6. What are the various types of visuals that are used in presentations? Explain them in detail.
 7. How should a candidate prepare for an interview?
 8. What are the traits that are tested during a group discussion?
 9. Mention the dos and don'ts in an interview.
 10. What is G.D.? What are its objectives? What should a participant do in G.D.?
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